

2008 Gaming Life Expo

Booth Space Rental Application/ Contract

July 3-6, 2008 @ the Rio Pavilion Ballroom – Rio All-Suite Hotel and Casino, Las Vegas, NV

We, the undersigned, do hereby apply to reserve a display space as an exhibitor in the 2008 Gaming Life Expo ("Show"), and hereby agree to be bound by the conditions governing the show and its production including, but not limited to those detailed in the **Exhibitor rules or regulations** provided to us. We understand that space allocation will be at the discretion of Show Management. By signing, Exhibitor attests that Exhibitor consents to and agrees to be bound by any Exhibitor rules or regulations that Show Management shall provide. Acceptance of this application or funds shall not constitute any guarantee or promise of Rio All-Suite Hotel & Casino ("Rio") to provide booth space. Rio may choose to refund Exhibitor's funds at any time prior to the Show and said refund shall relieve Rio of any liability to Exhibitor whatsoever, and Exhibitor agrees to release and hold harmless Rio from and against any and all claims arising out of or related to Rio's failure to accept or the cancellation of any reservations.

EXHIBITOR INFORMATION

Please print legibly. All correspondence will be sent to your address below. Company name listed will be used in promotional material and for ID sign.

Company Name _____

Mailing Address _____
(No PO Box)

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Contact Name _____ Title _____ Signature _____
(Person handling booth arrangements)

EXHIBIT SPACE RATES WILL VARY BASED ON LOCATION

Orange section	\$2000 per 10x10 booth
Yellow section	\$2250 per 10x10 booth
Pink section	\$2500 per 10x10 booth
Blue section	\$3000 per 10x10 booth
Corner fee - \$200	

PAYMENT SCHEDULE

Full payment due with application.

(Each 10x10 includes 2 chairs, wastebasket, ID sign and pipe & drape)

BOOTH PREFERENCE: (you can combine 10x10's to make a larger space)

Booth Number(s)
1st choice. _____ 2nd choice. _____ 3rd choice _____ 4th choice _____

TYPE OF PRODUCT OR SERVICE _____

CALCULATE AMOUNT DUE:

No. of booths _____ x \$ _____ ea. = \$ _____ + Corner fee \$200 = Total \$ _____ (Total due with application)
(if applicable)

Method of Payment: _____ Credit Card _____ Check (make payable to Rio All-Suite Hotel & Casino)
_____ AMEX _____ Mastercard _____ Visa Amount of Payment Due \$ _____

Card # _____ Exp. Date _____

Name as it appears on card _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____

Mail or fax this application to: 2008 Gaming Life Expo 702.777.2310-phone
Rio All-Suite Hotel & Casino 702.777.2412-fax
3700 W. Flamingo Road
Las Vegas NV 8910

For GLE Use Only:
Booths Assigned: _____

Points: _____

Date: _____

INIT: _____